

# Neighborlytics

*Data as a Service (DaaS)*

Data is complicated; explaining it shouldn't be. **Put your data to work by leveraging Neighborly Software's DaaS** (data as a service), powered by Snowflake, for more informed decision-making and better ways to show and tell your results.

## You know your program is helping your community...but can you prove it?

With Neighborly DaaS, you get the storytelling and data visualization tools to truly understand the impact your organization has on your community:

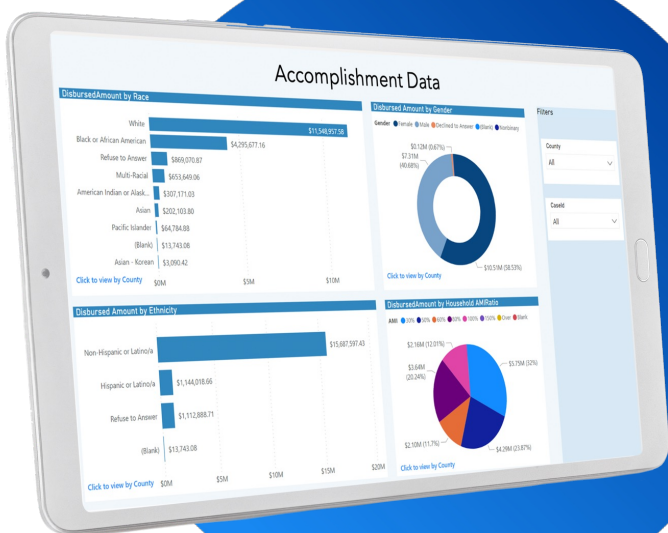
- ✓ **Follow the money:** from amount per zip code to case status with time spent in each stage, you can track your disbursements from start to finish
- ✓ **Maximize your budget:** by filtering requested, approved, and disbursed amounts by budget category, you can connect and analyze the entire landscape of your program funding
- ✓ **Make your data actionable:** stream analytics in near real-time and use insights from your data to guide your strategy



## Own your program story and share it with HUD and other stakeholders

Gone are the days of piecing the puzzle together with post-its, multiple spreadsheets, and late nights. Level up by connecting your organization's data within Neighborly to Microsoft Power BI and building custom dashboards demonstrating your accomplishments (and making life a little easier):

- ✓ Provide **complete transparency** and publish your interactive data visualizations to the web
- ✓ Show disbursed amount by **race, gender, and ethnicity**
- ✓ View **reports filtered by location**, case manager, case status, date, funding source, and use of funds
- ✓ Simplify and **automate** the way you receive information
- ✓ Find answers fast and take your organization **from reactive to proactive** on a more secure platform



# Neighborlytics

*Data as a Service (Daas)*

## NEIGHBORLYTICS DATA AS A SERVICE (Required)

Description	Features	Pricing
<ul style="list-style-type: none"><li>Ability to access Neighbor data from the Snowflake Data Warehouse via a direct connector to any third- party data BI/visualization tool.</li><li>This solution is ideal for Neighbors with their own data analytics resources and their own BI/visualization tool subscription.</li></ul>	<ul style="list-style-type: none"><li>Setup of Neighborlytics Data Warehouse, powered by Snowflake</li><li>Configuration of direct connector to third party BI/Visualization tool</li><li>Access to all standard datasets, including Cases, Submissions, Associations, Files, Funding, Draws, Income, Audit Log</li><li>Synchronization of data to near real time (~30 mins)</li><li>Technical support from 8am - 5pm ET</li></ul>	<p>\$1,000 one-time setup fee</p> <p>\$500/month recurring</p>

## UPGRADE OPTION 1: NEIGHBORLYTICS DATA AS A SERVICE + EXTERNAL POWER BI CLOUD

Description	Features	Pricing
<ul style="list-style-type: none"><li>Ability to access Neighbor data from the Snowflake Data Warehouse via a direct connector to Microsoft Power BI visualization tool.</li><li>Neighborly Software provides access to an external Power BI portal and the licenses for individual users to access Power BI reports.</li><li>Ideal for Neighbors who have a need for custom dashboards or reports, but who do not have a data analytics team or an existing BI/visualization tool subscription.</li></ul>	<ul style="list-style-type: none"><li>All the features of Neighborlytics Data as a Service</li><li>Microsoft Power BI portal and licenses</li><li>Access to existing library of standard Power BI reports</li><li>8 hours of Power BI development services</li></ul>	<p>\$30/user per month</p>

## UPGRADE OPTION 2: NEIGHBORLYTICS DATA AS A SERVICE + EMBEDDED POWER BI

Description	Features	Pricing
<ul style="list-style-type: none"><li>Ability to access custom Power BI dashboards and reports directly through the Neighborly Software Portal.</li><li>This solution provides a less robust interface with limited ability to customize dashboards and reports.</li><li>Ideal for Neighbors who wish to simplify data access to custom Power BI dashboard and reports by accessing it through Neighborly Software instead of training users on the Power BI portal.</li></ul>	<ul style="list-style-type: none"><li>All the features of Neighborlytics Data as a Service</li><li>Access to Power BI dashboards and reports via Neighborly Software portal</li><li>Ability to publish custom Power BI Dashboards/Reports by embedding them into external, public-facing websites</li><li>8 hours of Power BI development services</li></ul>	<p>\$250/month recurring</p>

## ADD ON: CUSTOM POWER BI DEVELOPMENT

Utilizing Neighborly Software's data analytics team to develop custom dashboards and reports in Microsoft's Power BI tool. Development scoping session required.	\$175/ per hour
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